



Zero Foodprint

**Your customers want to support businesses
that are making a difference for
our farmers and the planet.**

**Zero Foodprint and Drawdown Georgia are partnering
to help Georgia farmers build healthier soils that grow
better food and reduce carbon emissions.**

**We can eat our way out of the climate crisis.
Join Today.**



Zero Foodprint

Zero Foodprint (ZFP) is mobilizing food businesses in support of regenerative agriculture —right here in Georgia. Through small donations across the food system, ZFP funds farm projects that pull carbon from the atmosphere and store it underground, transforming greenhouse gas into healthy soil that grows healthy, flavorful food. This is bigger than just reducing one's carbon footprint – we are working with chefs, restaurants, and other food businesses to draw carbon out of the atmosphere and tackle the climate crisis through better food.

Zero Foodprint gives everyone the power to fight climate change and eat better food. Businesses commit 1% to fund carbon farming projects, which improve soil health, boost nutrition, and increase climate resilience. None of us can solve the climate crisis on our own, but we can make small contributions that add up to create dramatic change through collective action.

Farmers use grants to implement regenerative farming practices



Photo Credit:
Jenna Shea Photography
Courtesy of Georgia Organics

Healthy soil stores carbon and builds nutrients



Businesses join ZFP as Members

ZFP Awards grants

Customers contribute through purchases



ZFP is teaming up with Drawdown Georgia to launch Restore Georgia grants to fund regenerative agriculture projects in the state. Drawdown Georgia is an initiative focused on identifying and scaling the most promising climate solutions— including opportunities on Georgia's 3.8 million acres of croplands.

Together, we can eat our way out of the climate crisis.

The James Beard Foundation named ZFP 2020 Humanitarian of the Year.

Please visit drawdownga.org/zero-foodprint or email info@zerofoodprint.org for more information.



Zero Foodprint

Climate change is complex, but making a difference with Zero Foodprint is simple! None of us can solve climate change on our own, but by collecting tiny contributions into grants for regenerative agriculture, we can restore carbon in the soil, where it belongs.

Whether your business is already leading the way on sustainability or just beginning the journey, you can be part of the solution.

Zero Foodprint Membership

The 1% Pledge

Solving for Climate never tasted so good--and all it takes is 1%.

Customers want to support businesses that are making a difference for the planet. All it takes to join the Zero Foodprint member community is 1%.

Members can add an optional surcharge for customers, increase prices by 1%, or contribute in support of climate action however it works best for you.

Other Ways to Support

Join for a Month

Looking for a way to celebrate Earth Month? Want to take the 1% out for a spin? We'll work with you to do a time bound campaign that raises awareness, and raises funds for the carbon sinking power of regenerative agriculture.

Dedicate a Product or Menu Item

Whether it's a popular menu item or a signature product line, you can assign a fixed dollar amount or a percentage of the proceeds from a portion of your business to support climate action.

Donate to ZFP's Restore Georgia Fund

Want to host an event to benefit Georgia farm projects? Want to match your employees charitable giving? Our community is full of creative ways to contribute to the cause!

Members are featured in communications from Zero Foodprint and Drawdown Georgia, and will be promoted to local media for stories focused on food and sustainability.

Interested in learning more? Visit drawdownga.org/zero-foodprint. Ready to take action? Contact us at info@zerofoodprint.org or call 813-575-3949.